

International Student Poster Competition · NAGOYA

国際学生ポスターコンペティション・NAGOYA 募集要項 Application Procedures

2003
Icograda
CONGRESS
NAGOYA · JAPAN

VISUALOGUE

Name

International Student Poster Competition · NAGOYA

Organizer

Steering Committee for 2003 Icograda CONGRESS NAGOYA • JAPAN

Organizing Members : Aichi Prefectural Government / City of Nagoya / Japan Graphic Designers Associations Inc. (JAGDA) / Japan Design Foundation (JDF) / International Design Center NAGOYA Inc. (IdcN) / Japan Industrial Design Promotion Organization (JIDPO) / Nagoya Chamber of Commerce and Industry / Chubu Economic Federation

Special Sponsor

Menicon Co., Ltd. (MENIO 10th Anniversary)

Supporters:

Ministry of Economy, Trade and Industry
Board of Education, City of Nagoya
Aichi Prefectural Board of Education

Intent

In October 2003, the Icograda CONGRESS NAGOYA • JAPAN will be held in conjunction with the 20th General Assembly of the International Council of Graphic Design Associations (Icograda). Icograda is the world's largest international design organization, with 76 member associations in 44 countries. This event, the first combined Icograda Congress and General Assembly to be held in Asia, is expected to draw about 1,500 Congress participants. The concurrent International Graphic Design Fair 2003 in Nagoya should attract about 50,000 visitors from all over the world to the exhibitions and interactive programs being offered to the general public.

We hereby invite students to submit their work to the International Student Poster Competition · NAGOYA. This event is designed to help fulfill the Congress goal of supporting the next generation and furthering their global dialogue.

1. Themes

(A) Identity

(B) Eye Day

Students are asked to design and submit posters exploring their own concepts regarding one of these themes. Identity - whether personal, collective or societal - is a pivotal element in developing innovative perspective and shaping understanding regarding social and environmental problems. More than 80% of what human beings know is learned through the eyes. In Japan, 10 October is designated as 'Eye Day', the day we all take some extra time to learn and think about sight and our precious eyes and their care. Identity, vision, visualizing and a future view of identity are motifs which fuse well with the central Congress theme of VISUALOGUE (DIALOGUE carried out through VISUAL means).

2. Qualifications of entrants

Any individual student, group of students, or design educational institute (e.g. graduate schools, universities, colleges, vocational colleges, high schools) may enter. Entrants may be any age, and may reside anywhere in the world. Note that entrants must be students as of 31 July 2003 (the submission deadline). Each individual participating in a group entry must be a student, and only entries designed by students are eligible.

3. Allowable submissions

All entries must be the work of the individual or group applicant. Only unpublished flat posters are eligible. No digital files are accepted. Digitally designed works must be printed to fit the directed size. Only posters that are [515 mm x 728 mm] or greater in size, and which do not exceed [728 mm x 1030mm] in size are eligible. Each applicant or group may submit a maximum of three (3) poster series. Each series must consist of no more than three (3) posters. Single posters may also be entered, and series of less than three (3) posters are also permitted.

4. Judging

The competition will be judged in two stages. In the first stage, approximately 100 entries will be selected as finalists. All those whose entries were selected will be notified via letter or e-mail. In the second stage, award-winning posters will be selected from among the 100 finalist entries. All award winners will be notified via letter or e-mail.

5. Judges

A panel of five Japanese judges will make the first stage selections. For the second stage a panel of five judges, that includes three Japanese nationals and two foreign nationals, will determine the award winners.

Stage 1 / Panel of judges:

Shigeo Okamoto (*Chairperson*), *Graphic Designer, (Board Member of JAGDA)*

Takahisa Kamijo, *Graphic Designer, (Vice President of JAGDA)*

Toyotsugu Ito, *Graphic Designer, (Member of Steering Committee of JAGDA)*

Ken Miki, *Graphic Designer, (Member of Steering Committee of JAGDA)*

Yutaka Takehara, *Graphic Designer, (Secretary General of Icograda 2003 NAGOYA Secretariat)*

Stage 2 / Panel of judges:

Shigeo Fukuda (*Chairperson*), *Graphic Designer, (Visiting Professor, Tokyo*

National University of Fine Arts and Music, President of JAGDA), Japan

Shigeo Okamoto, *Graphic Designer, (Professor of Nagoya Zokei University of Art & Design, Board Member of JAGDA), Japan*

Hidenari Tanaka, *President of Menicon Co., Ltd., Japan*

Pierre Bernard, *Graphic Designer, (Head, Atelier de Création Graphique), France*

Apex Lin, *Graphic Designer, (Executive Board Member of Icograda), Taiwan*

6. Entry and exhibition fees

There is no entry fee, exhibition fee, or publication fee for the entrant.

7. Entry dates and submission deadline

The first date for accepting entries is Sunday, 1 June 2003. The last date for accepting entries (the final deadline) is Thursday, 31 July 2003. Note that no entries will be accepted after 5:00 p.m. local time on 31 July 2003. Please allow for time differences and for adequate mailing time when submitting your entries.

8. Where to send your work

International Student Poster Competition • NAGOYA

International Design Center NAGOYA Inc.

Design Center Building, 18-1, Sakae 3-chome,

Naka-ku, Nagoya, 460-0008 Japan

9. Prizes

Grand Prize	(one award):	1 million yen
Gold Prize	(one award):	300,000 yen
Silver Prize	(three awards):	100,000 yen each
Bronze Prize	(five awards):	50,000 yen each
MENIO Prize	(limited number of awards):	200,000 yen each
Special Prize	(two awards):	a memento for each recipient
Award of Merit	(twenty awards):	a certificate for each recipient
Honorable Mention	(seventy awards):	a certificate for each recipient

Note that the sponsors will pay for the Congress registration fee for all prize and award winners (excluding Honorable Mention winners). The number of awards is combined for both theme (A) and (B). Taxes are included in all monetary award amounts.

10. How to apply

The Application Form (copied form is acceptable) for each poster submitted must be filled in legibly in block letters. The form is to be pasted or affixed to the top left corner of the back of the poster. For a series entry (consisting of more than one poster), write numbers on the

back of each poster indicating their order. Entries need not be mounted, but must be carefully packed to avoid damage in mailing (a sturdy tube works well). The posters must be sent with a non-commercial value statement. Entries from overseas should clearly state the following on the outside of the package: 'Poster for contest. No Commercial Value'. Postage costs and all other incidental expense are the responsibility of the entrant. Organizer is not responsible for any loss or damage of entries in transit.

11. Announcement of award-winning works

All award-winning posters will be displayed in Nagoya at an exhibition of the International Student Poster Competition • NAGOYA during the time of the 2003 Icograda CONGRESS NAGOYA • JAPAN. Award-winning posters will also be exhibited on the Internet at the Congress website: www.visualogue.com

12. Award ceremony

The award ceremony will be held in Nagoya on Saturday, 11 October 2003. Each award winner will be notified in advance, with detailed information. (The organizer / sponsors will not pay award winners for expenses such as air fare, domestic transportation costs or lodging costs).

13. No return of entries

Entries will not be returned.

14. Your rights

All rights for submitted entries, including copyrights, belong to and are retained by the entrant. Consequently, the entrant has the responsibility to protect such rights. In this respect, it may be advisable to register the designs and take other necessary measures before submitting your posters to the competition. Please be aware that if you use third party photographs or printed literature in your work, you could be infringing on the copyrights of others. The competition organizers claim the right to exhibit the award-winning posters, and to copy the winning entries in order to exhibit them in the organizer's or sponsor's publications and website. By submitting posters to this competition, the entrant acknowledges the above.

15. Reasons for disqualification

If any of the following conditions apply, the entry will be removed from the judging process and any awards that may have been given can later be revoked:

- (1) If the entry violates any of the conditions for submission.
- (2) If the entry is similar or identical to a design that has already appeared publicly.
- (3) If it becomes apparent that the entry infringes on property rights or other copyrights.
- (4) If the applicant can not provide evidence of being a student.

16. For further information, please contact

International Student Poster Competition • NAGOYA

Fax: + 81 52 265 2901

e-mail: compe@visualogue.com

Note that inquiries are acceptable only in English or Japanese.

We will not respond to telephone inquiries.

MENIO 10th Anniversary

NAGOYA commemorates a decade of the Menio Exhibition, which has supported the design work of students at Nagoya area vocational design colleges. Menicon's corporate policy is to support culture and life, with particular emphasis on the importance of seeing and the inspiration of sight. Among their sponsored cultural and sporting events are the Menicon Super Concert (classical music), the Menicon Cup (youth soccer) and the Menio Exhibition, showcasing student design work. Menicon developed the first contact lenses in Japan in 1951 and has been producing high-quality, ultra-safe lenses ever since. Their national network is impressive and their international network has grown to include Germany, France and the U.S.

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楷書またはタイプで記入ください。

Print or type clearly. Completely blacken applicable boxes.

The application form must be filled out in either Japanese or English.

応募用紙

出品番号(事務局記入)

Exhibition number (Secretariat will provide)

Application Form

応募作品名
Name of Work

応募テーマ
Theme

A

B

応募者(代表者) 氏名 フリガナ
Name of Applicant (or representative)

Family name

First name

現住所

Address : Please fill out the personal contact address.

電話
Telephone number

ファックス
Facsimile number

Eメール
E-mail address

国籍
Nationality

生年月日
Date of Birth

日
Day

月
Month

年
Year

学校名
School name

共同制作者
Names of Co-Designers
姓 名

学校名

Family name First name

School name

この作品は私自身(私達共同制作者)が創作した、未発表の作品です。
Declaration: I swear that this work was designed by myself (ourselves),
and it has not yet been made public.

日付
Date

署名
Signature